

OCT/13/2015

DESIGN SPRINT

6—9:30p



OCT/20/2015

FIELD EXPEDITION

6—7:30p



BuiltWorlds  
1130 W Monroe  
Chicago, IL 60607  
builtworlds.com

## DESIGN SHAPES THE WAY WE LIVE.

Join our Design Sprint & Field Expedition, **ENGAGE**. Interact with stakeholders, decision makers and change agents to understand the relationship of ideas to meaningful impact through collective action. Design Sprints are intensive workshops where participants learn the fundamental skills of our Public Interest Design program: identifying opportunity, engaging a collective audience, convincing and testing ideas, and making design an agent of change. The Field Expeditions will build upon the focus of the Design Sprint, taking participants out into the field to visit the top studios, maker spaces, incubators, and

### SESSION LEADER



**Tim Swanson**  
Practice Leader  
CannonDesign

Tim is an innovative designer, urban strategist and thought leader whose international portfolio of work explores the specificity of place and the prospect inherent in culture. He frequently lectures on topics ranging from demographic shifts and new community typologies to aligned urban mobility systems. He is part of the United Nations Habitat's Placemaking Leadership Council, the Chicago Loop Alliance Placemaking Committee, and is a former adjunct lecturer at the Harris School of Public Policy and Principal Mentor for the IIC Fellowship program, both at the University of Chicago.

### CRITICS



**Matt Abeles**  
Managing Director  
BuiltWorlds



**Bill Fienup**  
Co-Founder  
Catalyze Chicago

**...LEARN NEW TECHNIQUES AND APPROACHES FROM LEADERS WHO CREATE SOCIAL IMPACT ...NETWORK WITH AWARD-WINNING DESIGNERS, MAKERS, CIVIC LEADERS, AND SOCIAL ENTREPRENEURS ...EXPLORE TOP STUDIOS, MAKER SPACES, INCUBATORS, AND INNOVATION LABS IN CHICAGO ...DESIGN SOLUTIONS FOR OPPORTUNITIES IN CHICAGO'S COMMUNITIES ...TEST OUT NEW TOOLS, MACHINES, TECHNIQUES, SKILLS AND SOLUTIONS...**

### JOIN US

Visit [ARCHEWORKS.ORG/PROGRAMS/DESIGN-SPRINTS-FIELD-EXPEDITIONS/](http://ARCHEWORKS.ORG/PROGRAMS/DESIGN-SPRINTS-FIELD-EXPEDITIONS/) to sign up. Each session (Design Sprint w/ Field Expedition) costs \$200. There are 4 sessions offered in 2015: **IDENTIFY** (9/29 & 10/6), **ENGAGE** (10/13 & 10/20), **CONVINCE** (10/27 & 11/3), and **MAKE** (11/10 & 11/17). Each session is designed to stand on its own. We will also hold a Design Sprint in December as an official event in the Chicago Architecture Biennial - more details about this event to follow.

Sessions are free for those enrolled in the *Postgraduate Certificate in Public Interest Design*. Apply & learn more about ArcheWorks Certificate Programs at [ARCHEWORKS.ORG/PROGRAMS/CERTIFICATE-PROGRAM/APPLY/](http://ARCHEWORKS.ORG/PROGRAMS/CERTIFICATE-PROGRAM/APPLY/)

### ABOUT

ArcheWorks is a Chicago-based multidisciplinary design school with a social agenda. Our public forums and partnership-based education programs propose a range of socially responsible and ecologically resourceful design solutions for Chicago communities. ArcheWorks is committed to a definition of Public Interest Design that is action-oriented, simultaneously tactical and spontaneous, community building and self-sustaining. Through a vast network of industry experts, civic leaders, award winning practitioners and successful social entrepreneurs, ArcheWorks students are given the tools and access to make a difference in the world, and the accountability to do so.